

Simpson Shrimp Feed Questions
July 13, 2023

1. What were the major achievements and challenges faced by our club in the past year, and how can we build upon them to enhance our impact in the community in the coming year?
2. How can we diversify our membership and ensure inclusivity within the club to better reflect the demographics of our community and foster a more inclusive and equitable environment?
3. What are the key community needs in Springfield, Missouri, that our club should focus on addressing in the next year? How can we effectively prioritize these needs and develop impactful projects and initiatives to address them? This can include our current projects such as K-Park and our quarterly blood drives.
4. How can we leverage technology and digital platforms to enhance our club's communication, engagement, and outreach efforts, particularly in light of the lessons learned from the COVID-19 pandemic? What strategies and tools can we adopt to strengthen our online presence and expand our reach within the local community?

1. 100% Paul Harris A

22 New members A

Attendance C

Turn over C

Quality of Programs A+C

Ad campaign A

→ How to take that + I

use it.

Text messages + email I

2. Our community is it very diverse. Define "Diverse."
Members need to ID diverse community members
and invite them.

Add diverse members who will be active
not just diverse for diversity sake.

No checking boxes.

Invite DEI leaders from universities + companies
Membership Committee should look at it.

3. Homeless -

Fairbanks -

"Strong Schools" - Before school breakfast

A Good Dads
program

for Dads, Uncles, etc. to (Women too)
be with their kids.

- Find a Friend BINGO

Expose our members to more community needs

→ Involvement will

Networking / Biz development
Should not be a silent topic
many join for this reason
embrace it.

Achievements

- Speakers good
- PAUL HARRIS
↳ Achievements
+ challenge
- more women!

Diversity of club

Lack of ~~WAGE~~ EDU.
+ medical category
manufacturing

What Need?

homeless + domestic
Abuse

Jobs for Youth

Review 100 points

more common sense w/
w/ = what

- Committee points should have
higher value

Rotary

Shrimp

7/13/23

Challenges

Loss of members
During pandemic
- did not reach
out to those
that dropped

- make it EASY
NO 100 point

100
- Review point system
make it easier
4 all

- Club communication

- example New ~~man~~
member lunch
cancel + not
communicated

• Be Liberal About
New entry

• Reach out to them

• Set Deadline

• 2023 year of
grace

• onboard was
shaky

- Blood donation
Points 4 recruiting
others to give Blood

Team Spilde 7/13/2023

① Take size
→ irregular events (strong feed)

~~Questions~~

Want — more hands on work

Robotic

Youth Exchange

→ Interact's committee

Regular interaction w/ Interact
More fellowship events

More "active", less "bar" events

② Increase diversity — how
↳ be more intentional about it
↳ More ~~potential~~ new membership
meetings/events.

"Rotary rush

"fliers" to explain what we are
all about.

Demographic specific fellowship.

"Women's only" is an example
Just invite people.

③ Fostering care
Sustainers for foster kids
Respite care

Curriculum for Four Way Test

↳ In schools, free, given ~~through~~ to
schools, K-12

↳ Could contribute to social
stability, like a "character-ed
school."

In general, "getting in to schools"

Provide ~~value~~ value to students and

schools
Building a pipeline to Rotary

④ QR Code at peace poles
etc.

Route 66 QR Code
for the pilot project

Digital Marketing on
Social Media

↳ Mass Distribute

Imagl

Awareness

4-Way Test

Truth

Changing the World

"In" the community
Values / Service

Time frame / Limbo

3 Introductions then
Pay for ~~each~~ meal ^{or} move on

Compre

1) 100% PFF club accomplishments
- online attendance is not that good
- serve beer for lunches each week

2) More discussion & awareness to minorities in the community - Make a special invite to them.

3) Homeless problem in Springfield.
Focus on small issues within the problem.
What small things can we solve to help? Don't just focus on the big problem. Just move the needle.

4) Everyone in our group thought our communication is really good. They like our texts & social media.

Do we have a calendar for club?
A Google Calendar that members could subscribe to?

What are the 2 Feedback groups?

5) Most people don't like to go to evening events
they are busy and/or not into

STEVIE BROOKS GROUP

① Achievements / Challenges last yr. How better this year

↳ membership growth

- 100% PHE

Attrition membership

- Dist Conf

Good programs keep these coming

Keep good programs + leadership + Sarge

- Keep recruiting

- Good lunch + location

- Great programs

- Rotaract involvement

- Recruit for Rotaract

- Fellowship events

- Scholarship program for Rotaract. We do have

\$500 discount + free lunch

- Keep programs fresh + relevant

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② Diversity + Inclusive Membership
Be intentional with guest asks
Membership committee brainstorm
Get out of your small circle

③ Community needs in SBF to focus. Prioritize, Impactful projects
- Need for children's lunch programs on north side
- Poverty improvements
- Homelessness solutions No to Panhandlers
↳ Church of Christ & Sunshine
Do not enable homeless.
Support tiny house programs
Stay in coordination with other organizations
Be collaborative w/ others to solve root cause
Job training, connect w/ openings

④ ~~Tech~~ Tech
Hire Wehrenberg to solve problems
Utilize marketing
Text reminders are good - continue these
We do pretty well in this regard
Facebook posts
Do we continue to offer the Owl for
online attendance. Make sure those
attendees are engaged.
Thanks to Brad Bodenhausen to be the
100th Instagram follower

Yes!

1. ~~100~~ Major Achievements & Challenges

Achievements

- Awesome President
- 100% Paul Harris
- 25 new members
- Keep them active & involved

Challenges

- Fundraisers ending - ^{Roam} Basketball ^{Don't Melt} with ^{Rock N Ribs}
- *one person committees - Route 66 Promotion
- ^{NEW} members getting plugged in
- Members getting older
- Keeping programs current & relevant

Building for Future

- Recruit Rotaract
- Do more hands on service
 - need budget ^{ramps} ^{trees}
- Day of Caring - Rotary Group

② Diversify membership

do we have diversity

- * table mixers
- * we are getting better with increased women
- * Sarge to find people sitting at same table
- * priority should be getting quality members

③ Community Needs

- Child care - ^{Rotary} objective
- Drug Abuse
- Child : Domestic Abuse
- Shootings
- Mental Health
- Housing - affordable

Collaborating with other agencies
to support their efforts

Getting members behind
the projects & showing up
to work

4. Technology Needs

Website focused on recruiting
new members

Accounting software

Create a taskforce to solve

Maybe go in with area clubs
to invest in software/apps, etc

Send out questions prior to Shrimp
Feed for members to ponder

Need to recycle cans/plastic tablecloths

Natalie's team
😊

- ① Achievements
100% ~~Paul~~ Paul Harris Club
Many new members
Replacement for basketball tournament
Endowment fund
Challenges with membership

- ② - Making visitors feel more welcome. Pairing them with a member. Break students up so they are not just sitting with other students.
- table mixers with questions (mystery program)

- ③ - Back with Summer activities for students (used to do Super Summer books)
- Issue of food insecurity → something with that
- quarterly service project kind of like a fellowship lunch

- ④ - Record meetings and ~~cap~~ put online
- Something ~~with~~ with Interact - watch a meeting
- Connection to RYLA - have members speak to high school students
- What is the why for online presence

7-13-2023

Angela Williams
PH

Brent Dunn - 4 questions - ~~PH~~

Bob Beine - ~~PH~~

#1 - Challenges - major achievements
Challenges ?

Brent Dunn

achievement

Jim - attendance Buck up! Good!!
Towery

- Rick McElwaine - new members

achievements

• suggestion with them
• to keep / retain

participation - 100% PH fellow

Dist Gov from our Club - JH

Great Programs!

Bring Cons. Agent back - Bear Program
- didn't have enough time w/ him!

Find interesting program that can be continued for 2-3 weeks as a series - club engagement.

2

Diversify - to better reflect our community

- Inclusive
- Mentor assigned to new member
- Shouldn't sponsor tutor their new member?

% of Diversification in our Club
- 07.

Jim Towery / Greg Beck - conversation

- Elitist? Are we?
- Changes past 2 years as Greg Beck said was addressed
- leadership positions from Committees sooner to leadership in the clubs. Do it faster!!
- service opportunities
- new member happy hours w/ their new Rotarians

Key Community Needs that should be addressed in the New Year?

- Fair Banks - Poverty
- more variety
- Art Hairs - help at his house
 - vehicle - handicapp \$60-80K
 - per Bob Beine

Family of Rotary Committee? -

- Rename - Art as our Club project.
- not just a Rotary project
- involve the community
- Fellow Rotarian - serve!

Steve Forester - Corwin - formerly Bob Beine
good connection

~~Jim Tower~~

Jennifer Baker - Good Dads

- Bring Dads to school Breakfast
1x per month
- Contact Principals & get buy-in.
- When Dad's Show up, all kids
show-up - Jim Tower

Leverage Technology

- Private & public FB page?
Why?

-

Strategies ?

- K43 - commercials - terrific
- Go digital,
- photos, post events
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